

*FIG. 7*

700

SURVEY DATABASE RECORD	
702	VISITOR ID
704	WEB SITE
706	EXECUTION CALL
708	Nth PERSON
710	CRITICAL PERIOD CLEAR
712	PROFILING QUESTION RESPONSES
714	CRITICAL ATTRIBUTE RESPONSES
716	SATISFACTION RATINGS
718	FREE FORM COMMENT
720	E-MAIL ADDRESS FROM SURVEY

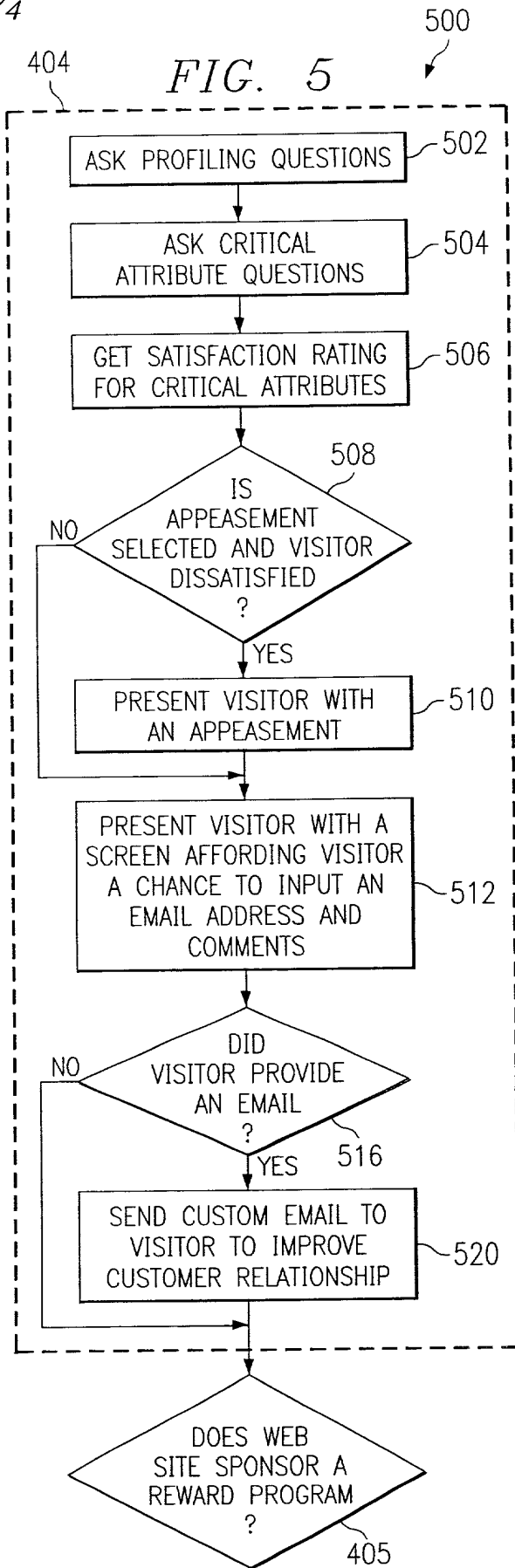
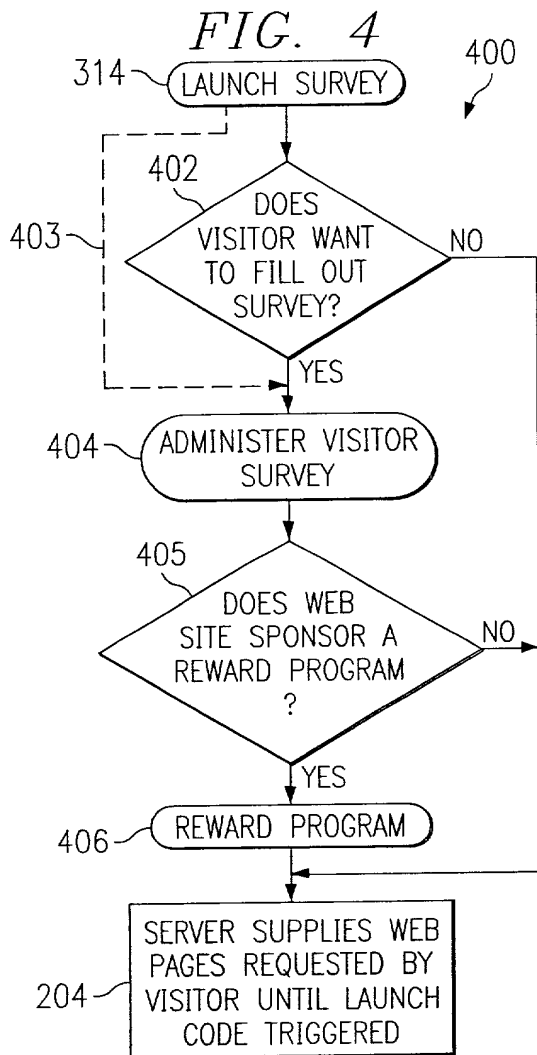


FIG. 6

